

Established Major Events 2025-26

Form Preview

Round 1 - Event Grant Application

Welcome to Hume City Council's online funding application for the 2025/26 Event Grant Program

Welcome to Hume City Council's online application for the 2025/26 Event Grant Program - Established Major Events Category.

You can apply for up to three years of funding however the first year's event must be held between 1 July 2025 and 30 June 2026.

Once your application is submitted, you will receive a confirmation email.

Before completing this application, you must read the [Event Grant Program Guidelines](#). You should ensure you have all your supporting documents ready prior to starting an application. This may include:

- Certification of Incorporation
- Event Budget and Quotes
- Event Management Plan
- Proof that your Event has taken place in the Hume Council area for at least three years.

Regularly save your application by clicking the '**Save Progress**' button which appears at the top of your screen.

INCOMPLETE APPLICATIONS AND / OR APPLICATIONS NOT SUBMITTED BY THE CLOSING DATE WILL NOT BE CONSIDERED

KEY DATES:

- Applications Open 9am Monday 6 January 2025
- **Applications Close 4pm Thursday 20 February**
- Successful applicants advised May 2025

ELIGIBILITY CRITERIA:

To be eligible you must be:

- A community group/organisation (may either be incorporated or auspiced) based in Hume or
- A non-profit Not-for-Profit organisation based in Hume
- Be clear of any outstanding debts with Council and have submitted all previous grant reports and end of funding acquittals
- Be able to provide evidence of event planning capacity, including event and risk management plans, a project schedule and event budget.

Your event must be:

- held in the City of Hume
- meet the event definition and be "An organised public gathering that brings people together for a common purpose by some pre-arrangement, is open to members of the public and is publicly announced or advertised".
- have an expected attendance of more than 5000 people.
- Be held in compliance with the [Sustainable Event Guidelines](#)

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Community groups/organisations are not required to match funding. Not-for-Profit applicants must match funding 1:1 (for every \$1 applied for from Council, the applicant must demonstrate a contribution of at least \$1 cash or in kind).

Commercial and/or For-Profit applicants are not eligible for this category.

NEED HELP?

- SmartyGrants [Help Guide for Applicants](#)
- Hume City Council Events Team events@hume.vic.gov.au or 9205 2200

About You - Applicant Details

* indicates a required field

This section will ask questions about you and your business, organisation or group.

You will need to provide details about your organisation's registration details, or **auspicing organisation** if you are an unincorporated community group/non-profit.

Organisation Name *

Organisation Name

Your Name *

First Name

Last Name

Your Position *

Your Phone Number *

Must be an Australian phone number.

Your Email *

Organisation Address *

Address

Organisation Phone Number

Must be an Australian phone number.

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If different from Your details

Organisation Email

Must be an email address.

If different from Your details

Organisation Website

Must be a URL.

Organisation structure

What type of organisation are you? *

- ☐ Community group
☐ Not-for-profit

How many years of funding are you applying for?

- ☐ One year
☐ Two years
☐ Three years

Taxation

Council is required to withhold 46.5% of any grant funds issued if you do not provide one of the following:

- A valid Australian Business Number (ABN) **Or**
- A completed Statement by a Supplier Form.

This form can be obtained from the Australian Taxation Office website:

[Statement by Supplier form](#)

The completed form is to be included in this application.

Does your organisation have an ABN? *

- ☐ Yes ☐ No

Please provide your ABN number

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	

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Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

You have answered No to the previous question

If your organisation does not have an ABN you will need to supply a Statement By Supplier. These are available to for download from the Australian Taxation Office website [here](#)

Please attach a Statement By Supplier form *

Attach a file:

Incorporation

If you are a non-profit organisation and are unincorporated you must be auspiced. You will need their financial and taxation details.

If you want to know more about Auspicing please click [here](#)

Is your organisation Incorporated? *

☐ Yes ☐ No

Incorporation number *

Please attach your Certificate of Incorporation *

Attach a file:

Auspice Details

You have answered NO to the previous question. Applicants that are not incorporated must be auspiced by an incorporated organisation and provide evidence of this arrangement including e their financial and taxation details.

If this application is successful, funds will be paid to the Auspice organisation. If you want to know more about Auspicing please click [here](#)

Auspice organisation name *

Organisation Name

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Auspice Primary Address *

Address

Address Line 1, Suburb/Town, State/Province, and Postcode are required.

Phone Number *

Email *

Auspice Primary Website

Must be a URL.

Auspice ABN

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Auspice Contact Name *

Title First Name Last Name

Auspice Contact Position *

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Applicant history

Have you has ever applied for an Event grant before? *

- ☐ Yes, I have applied for an event grant in previous years
- ☐ No, but I have applied for other Council funding before
- ☐ No, I've never applied for any Hume Council grants before

What experience do you and your organisation have running events? *

Word count:

Must be no more than 250 words.

Event Information

* indicates a required field

This is your chance to tell us all about your **2025-26 Event**.

Please consider the evaluation criteria set out in the [guidelines](#) to help guide the information you should include in your responses.

Note, if you are applying for multiple years of funding, this information may be revised ahead of year two and three.

You must speak to an Events team member before submitting your application. Please contact us on

Phone: (03) 9205 2200 Email: events@hume.vic.gov.au

Name of Events Officer you have spoken with *

Based on your conversation, do you want a fee waiver for your event permit? *

- ☐ Yes
- ☐ No

Name of event *

Venue/Site Name *

Must be held within Hume City

Event address *

Address

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Please note, if your venue changes to a site that is not in Hume, you will no longer be eligible for funding.

Do you have a tentative venue confirmation?

- ☐ Yes
☐ No

Please provide a copy of your booking confirmation

Attach a file:

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Will your event be indoors or outdoors? *

- ☐ Indoors ☐ Outdoors ☐ Both

No more than 1 choice may be selected.

How many attendees are you expecting? *

--

Must be a number and at least 5000.

Who is your target audience? Please include information such as are they locals (Hume Residents) or visitors (including an estimate percentage of each), age groups, families, individuals, youth, elderly etc. If your event is for a specific group (ie. train enthusiasts for a train show), please include this information *

--

Date and time

For events with multiple days, please add date/times per day on separate rows.

Note, if you are applying for multiple years of funding, please only list Year One.

Event date/s	Event start time	Event finish time
Must be a date and between 1/7/2025 and 30/6/2026.		

Is the event free or ticketed? *

- ☐ Free entry - open to the public
☐ Ticketed - open to the public
☐ Free entry - by invitation only
☐ Ticketed - by invitation only

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No more than 1 choice may be selected.

How much will tickets cost, and what would be included (if any) with the ticket? i.e. Adult tickets - \$XX, Child Ticket \$XX, Family Ticket includes 2 adults, 2 children \$XX, tickets include unlimited rides, food voucher, meals, tickets only include entry etc. *

Word count:

Must be no more than 250 words.

Description of Event

What will you do? Please describe what happens at your event. *

Word count:

Must be no more than 150 words.

Include a list of activities

What activities will your event include *

- ☐ Dancers
- ☐ Kids activities (such as face painting, games, animal farm, jumping castle etc)
- ☐ Live music (such as musicians or DJs)
- ☐ Vendors and/or stalls for sales
- ☐ Food and/or drinks provided
- ☐ Religious ceremony
- ☐ Sports activities
- ☐ Speeches

Why are you running the event? Please describe the purpose of your event, and what it aims to achieve. *

Word count:

Must be no more than 250 words.

How many years have you been running your Event in Hume? How many people have attended? What lessons have you learnt? *

Word count:

Must be no more than 150 words.

How will the event enable the connection, inclusion or celebration of the local community? *

Word count:

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Must be no more than 150 words.

Will your performers/talent be Hume-based *

☐ None ☐ A few ☐ Half ☐ Mostly ☐ All

How will your event include local talent or artists? *

Word count:

Must be no more than 150 words.

Is your event likely to attract visitors from outside of Hume? Tell us more. *

Word count:

Must be no more than 150 words.

Are volunteers involved in the Event? If so, how? *

Must be no more than 150 words.

How will you make sure everyone who wants to participate is able to do so? Consider accessibility to all residents (ie. those with disabilities, pram access, non-English speaking etc.) *

Must be no more than 250 words.

How will you ensure your event is safe for participants and attendees? ie. documented risk management plan, emergency management plan etc. Security, first aid provisions. Please also consider Child Safe Standards / Safeguarding young people in Hume' in your response. *

Word count:

Must be no more than 250 words.

How will your event be promoted *

- | | |
|--|---|
| <input type="checkbox"/> Social media | <input type="checkbox"/> Promoted through your own networks |
| <input type="checkbox"/> Newspaper ads | <input type="checkbox"/> Promoted within Hume |
| <input type="checkbox"/> Website | <input type="checkbox"/> Promoted outside Hume |
| <input type="checkbox"/> Signage | <input type="checkbox"/> Other: <input type="text"/> |

☐ Printed posters

Choose all that apply

Please tell us more about your plans for marketing and promoting your event *

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Word count:

Must be no more than 150 words.

EVENT PROMOTION PLAN

If available, please attach your marketing or event promotion plan showing how attendees will be attracted to the event.

Event Promotion Plan *

Attach a file:

What does success look like?

Based on your event description above (including why you are running your event), please tell us what three key aims you want to achieve by holding your event, and then how you will measure them.

Definitions

Aim: An aim is a result you want to achieve by holding your event.

Measure: An action or way of gathering information to know whether you have met your aim.

Example One:

Aim: We aim to have 75% of attendees live in Hume

Measure: From registration details, being able to show that 75% or more of our attendees had postcodes in Hume.

Example Two:

Aim: We aim to entertain our audience with performances from local artists.

Measures:

1) postcode of artists.

2) in post-event audience satisfaction survey, 50% or more answered positively to the question about whether they enjoyed the performances.

Aim

Measure/s

Budget

This is your chance to explain your budget for your **2025-26 Event**.

NOTE YOUR ORGANISATION MAY BE REQUIRED TO MAKE A CONTRIBUTION:

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Community groups/organisations are not required to match funding.

If you are a not-for-profit, you must match funding 1:1 (for every \$1 applied for from Council, you must demonstrate a contribution of at least \$1 cash or in kind).3 incash).

If you are a commercial or for profit organisation, you must match funding 1:3 (for every \$1 applied for from Council, you must demonstrate a contribution of at least \$3 incash).

Please confirm the dollar amount you are applying for from Council

Must be a dollar amount.

What is the total financial support you are requesting in this application?

Other Income

Please show any income from sources other than a Hume Event Grant, including your contributions as outlined above, and any in-kind donations you may receive.

Income	\$	Income Status

Budget Totals

Total Income Amount

This number/amount is calculated.

Supporting Documentation

Please provide us with the following or any other documents to support your application.

BUDGET

Please attach a detailed breakdown of the event budget including contributions by your group, (including volunteer contribution) incoming grant funds from Council (if successful), and other fund opportunities (ie. other grants / sponsorships, ticket sales etc.).

Include what assumptions are used to calculate ticket sales, staff costs etc.

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Attach a file:

QUOTES

Please attach any quotes for event items to support your application.

Quotes (you can attach up to 10 files)

Attach a file:

EVENT PLAN

If available, please attach an event plan that provides information for your event. This may include plans such as site maps, risk management, traffic control (if applicable), emergency management etc. This may be a draft, or an example from a previous year.

Please note, before your event permit is issued, you will be asked to provide a final version of your event plan including risk management plan and site maps as appropriate.

Event plan

Attach a file:

OTHER SUPPORTING DOCUMENTS Please attach any other documents relevant to supporting your application such as your organisation's Child Safe policies, audience feedback or documentation from previous events, Annual Reports etc.

Supporting Documents (you can attach up to 10 files)

Attach a file:

Agreement, Privacy Statement and Declaration

* indicates a required field

Agreement

If successful, you agree to hold \$20 million Public Liability Insurance (PLI) that is current for the dates of the event and that a copy will be provided to Council prior to funding being paid *

If successful, I/We will provide a current PLI for the event date/s prior to funding being

☐ Yes

Privacy Statement

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Council is collecting the personal information contained within this application for the purpose of enabling you to participate in Hume City Council's Events Grants Program. This information will be disclosed to relevant Hume City Council personnel for the purpose of administering Council's Events Grants Program and not to any other party except as required by law. If you fail to provide this information, Council cannot consider your application.

Declaration

In submitting this funding application I declare that I am aware of the following terms and conditions and certify that:

- I am authorised by the Applicant/Auspice Organisation to act on behalf of the Applicant/Auspice to submit this application;
- All information given to Council in relation to the grant application is true and correct, whether that information is given through this application or in any other way;
- The person/s named as the Contact Person in this application has consented to be named as the contact for the Applicant/Auspice and has the authority to provide any information that may be required by Council in relation to this application;
- I will need to comply with all other Council terms, for example venue and events booking and permitting requirements

Council will not under any circumstances enter into grant agreements with external parties who:

- Conflict with Council's social justice charter and principles of equity, access, participation, rights and accessibility for all community groups.
- Pose a conflict with the broader policies and practices of Council or may be perceived in conflict.
- Undertakes any illegal or unethical activity that negatively impacts the community and/or natural environment;

If funding is awarded, I agree to the following as part of the Agreement with Council:

- 1.Spend the money for the purpose for which the grant was provided as described in the application and the Agreement Document;
- 2.Return all unspent funds to the Council;
- 3.Council may request the right to financial documentation to verify the information provided to Council and other funding sources;
- 4.Provide financial reporting when required by Council
- 5.Ensure all eligibility criteria is met

I (The Applicant/Auspice) understand that, if we do not act in accordance with this Agreement:

- Hume City Council may terminate the agreement
- I may be required to pay back any funding already paid and/or
- may be ineligible for any further funding from Hume City Council.

I have read the Hume Event Grant Program Guidelines 2025-26, Hume City Council Grant Giving Policy, Hume City Council Sponsorship Policy and agree to the above terms and conditions *

☐ Yes

Name of person authorised to sign the Funding Agreement *

SUBMITTING YOUR APPLICATION

To submit your application be sure to click on the '**Submit**' button which appears on the last page of the application.

You will not be able to submit your application unless you have completed all the compulsory questions.

After submitting your application you will receive a confirmation email. If you do not receive a confirmation email please contact the Events Team via email events@hume.vic.gov.au

FEEDBACK

How did you find completing the application?

- ☐ Easy
- ☐ Average
- ☐ Difficult

Any further feedback on the application process?