#### Round 1 - Event Grant Application

## Welcome to Hume City Council's online funding application for the 2024/2025 Event Grant Program

Welcome to Hume City Council's online application for the 2025/26 Event Grant Program - Major Events Category.

Your event must be held between 1 July 2025 and 30 June 2026.

Once your application is submitted, you will receive a confirmation email.

Before completing this application, you must read the <u>Event Grant Program Guidelines</u>. You should ensure you have all your supporting documents ready prior to starting an application. This may include:

- Certification of Incorporation
- Event Budget and Quotes
- Event Management Plan
- Proof that your Event has taken place in the Hume Council area for at least three years.

**Regularly save your application** by clicking the 'Save Progress' button which appears at the top of your screen.

### INCOMPLETE APPLICATIONS AND / OR APPLICATIONS NOT SUBMITTED BY THE CLOSING DATE WILL NOT BE CONSIDERED

#### **KEY DATES:**

- Applications Open 9am Monday 6 January 2025
- Applications Close 4pm Thursday 20 February
- Successful applicants advised May 2025

#### **ELIGIBILITY CRITERIA:**

#### To be eligible you must be:

- A community groups/organisation (may either be incorporated or auspiced) based in Hume or
- A business/for profit organisation based in Hume
- Be clear of any outstanding debts with Council and have submitted all previous grant reports and end of funding acquittals
- Be able to provide evidence of event planning capacity, including event and risk management plans, a project schedule and event budget.

#### Your event must be:

- held in the City of Hume
- meet the event definition and be "An organised public gathering that brings people together for a common purpose by some pre-arrangement, is open to members of the public and is publicly announced or advertised".
- have an expected attendance of more than 3000 people.
- covered by public liability insurance of \$20 million

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• Be held in compliance with the <u>Sustainable Event Guidelines</u>

#### Form Preview

**If you are a community group or not-for-profit,** you must be able to demonstrate that you can match the amount of funding you are requesting with in-kind support, voluntary services or cash.

**If you are a business or commercial organisation,** you must be able to demonstrate that you can match the amount of funding you are requesting in cash.

#### **NEED HELP?**

- SmartyGrants Help Guide for Applicants
- Hume City Council Events Team events@hume.vic.gov.au or 9205 2200

#### About You - Applicant Details

\* indicates a required field

This section will ask questions about you and your business, organisation or group.

You will need to provide details about your organisation's registration details, or **auspicing agency** if you are an unincorporated community group/non-profit.

Organisation Name * Organisation Name		
Your Name * First Name	Last Name	
Your Position *		
Your Phone Number	*	
Must be an Australian ph	one number.	
Your Email *		
Organisation Address	SS *	
Organisation Phone Number		

Goods & Services Tax (GST)

DGR Endorsed

Must be an Australian phone number. If different from Your details
Organisation Email  Must be an email address.  If different from Your details
Organisation Website
Organisation Website
Must be a URL.
Organisation structure
What type of organisation are you? *  Community group  Not-for-profit  Business
Taxation
Council is required to withhold 46.5% of any grant funds issued if you do not provide one of the following:
<ul> <li>A valid Australian Business Number (ABN) Or</li> </ul>
A completed Statement by a Supplier Form.
This form can be obtained from the Australian Taxation Office website:
Statement by Supplier form
The completed form is to be included in this application.
Does your organisation have an ABN? *  ○ Yes  ○ No
Please provide your ABN number *
The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.
Information from the Australian Business Register
ABN
Entity name
ABN status
Entity type

ATO Charity Type	More informa	ation I	
ACNC Registration			
Tax Concessions			
Main business location			
Must be an ABN.			
You have answere	ed No to the prev	ious question	
If your organisation doe These are available to			Statement By Supplier. fice website <u>here</u>
Please attach a State Attach a file:	ement By Supplier f	orm *	
Incorporation			
If you are a non-profit oneed their financial and		nincorporated you mus	t be auspiced. You will
If you want to know mo	ore about Auspicing ple	ease click <u>here</u>	
Is your organisation	Incorporated? *		
○ Yes	co. por a coa.	○ No	
Incorporation number	er*		
Please attach your C	Certificate of Incorpo	oration *	
Actually a me.			
Auspice Details			
You have answered NO be auspiced by an inco including e their finance	rporated organisation	and provide evidence of	not incorporated must of this arrangement
If this application is you want to know more			pice organisation. If
Auspice organisation	n name *		
Organisation Name			
Auspice Primary Add Address	łress *		

Address Line 1, Suburb/Town, St	ate/Province, and Postcode are required.	
Phone Number *		
Fuen!! *		
Email *		
<b>Auspice Primary Website</b>		
Must be a URL.		
Auspice ABN		
•		
	d to look up the following information.	Click Lookup above to
check that you have entered	-	1
Information from the Australian	Business Register	
ABN Entity name		
ABN status		
Entity type		
Goods & Services Tax (GST)		
DGR Endorsed		
ATO Charity Type	More information	
ACNC Registration		
Tax Concessions		
Main business location		
Must be an ABN.		I
Auspice Contact Name *		
	ast Name	
Auspice Contact Position *	*	
Auspice Contact Position		
Applicant history		
· ·		

Have you has ever applied for an Event grant before? \*
○ Yes, I have applied for an event grant in previous years

<ul> <li>No, but I have applied for other Council funding before</li> <li>No, I've never applied for any Hume Council grants before</li> </ul>
What experience do you and your organisation have running events? *
Word count: Must be no more than 250 words.
Event Information
* indicates a required field
This is your chance to tell us all about your 2025-26 Event.
Please consider the evaluation criteria set out in the <u>guidelines</u> to help guide the information you should include in your responses.
Name of event *
Venue/Site Name *
Must be held within Hume City
Event address * Address
Will your event be indoors or outdoors? * □ Indoors □ Outdoors □ Both No more than 1 choice may be selected.
How many attendees are you expecting? *
Must be a number.
Who is your target audience? Please include information such as are they locals (Hume Residents) or visitors (including an estimate percentage of each), age groups, families, individuals, youth, elderly etc. If your event is for a specific group (ie. train enthusiasts for a train show), please include this information *

Form Preview

You have indicated your event is outdoors. You must speak to an Events team member before submitting your application. Please contact us on		
Phone: (03) 9205 2200Emai	il: events@hume.vic.gov.au	
Based on your conversation  ○ Yes  ○ No	n, do you want a fee waiver	for your event permit?
Date and time		
For events with multiple days,	please add date/times per day	on separate rows.
Event date/s	Event start time	Event finish time
Must be a date and between 1/7/2025 and 30/6/2026.		
i.e. Adult tickets - \$XX, Chil children \$XX, tickets includ	, ·	includes 2 adults, 2
include entry etc. *		
Word count: Must be no more than 250 words.		
Description of Event		
What will you do? Please de	escribe what happens at you	ur event. *
Word count: Must be no more than 150 words. Include a list of activities		
What activities will your ev	ent include	
<ul><li>□ Dancers</li><li>□ Kids activities (such as face</li><li>□ Live music (such as musicial</li></ul>		, jumping castle etc)

☐ Vendors and/or d☐ Food and/or d☐ Religious cere☐ Sports activiti☐ Speeches☐ Other:	drinks provided emony			
Why are you ru what it aims to		? Please describ	e the purpos	e of your event, and
Word count: Must be no more th	nan 250 words.			
		n running your Ev nave you learnt?		? How many people
Word count: Must be no more th	nan 150 words.			
How will the ev community? *	ent enable the	connection, inclu	sion or celeb	ration of the local
Will your perfor	rmers/talent be	Hume-based *  O Half	<ul><li>Mostly</li></ul>	O All
How will your e	vent include loc	cal talent or artis	ts? *	
Is your event li	kely to attract v	isitors from outs	ide of Hume?	? Tell us more. *
Word count: Must be no more th	nan 150 words.			
Are volunteers	involved in the	Event? If so, how	·? *	
Word count:	nan 150 words			

Form Preview

	vants to attend is able to do so? Consider vith disabilities, pram access, non-English
How will you ensure your event is safe f documented risk management plan, em first aid provisions. Please also consider young people in Hume' in your response	ergency management plan etc. Security, r Child Safe Standards / Safeguarding
Word count: Must be no more than 250 words.	
How will your event be promoted *  □ Social media □ Newspaper ads □ Website □ Signage	<ul> <li>□ Promoted through your own networks</li> <li>□ Promoted within Hume</li> <li>□ Promoted outside Hume</li> <li>□ Other:</li> </ul>
☐ Printed posters Choose all that apply	
Please tell us more about your plans for	marketing and promoting your event *
Word count: Must be no more than 150 words.	
EVENT PROMOTION PLAN	
If available, please attach your marketing or will be attracted to the event.	event promotion plan showing how attendees
* Attach a file:	
What does success look like?	

Based on your event description above (including why you are running your event), please tell us what three key aims you want to achieve by holding your event, and then how you will measure them.

#### **Definitions**

**Aim:** An aim is a result you want to achieve by holding your event.

**Measure**: An action or way of gathering information to know whether you have met your aim.

**Example One:** 

#### Form Preview

Aim: We aim to have 75% of attendees live in Hume

Measure: From registration details, being able to show that 75% or more of our attendees had postcodes in Hume.

#### **Example Two:**

Aim: We aim to entertain our audience with performances from local artists.

Measures:

- 1) postcode of artists.
- 2) in post-event audience satisfaction survey, 50% or more answered positively to the question about whether they enjoyed the performances.

Aim	Measure/s	

#### **Budget**

#### NOTE YOUR ORGANISATION MAY BE REQUIRED TO MAKE A CONTRIBUTION:

Community groups/organisations are not required to match funding.

**If you are a not-for-profit,** you must match funding 1:1 (for every \$1 applied for from Council, you must demonstrate a contribution of at least \$1 cash or in kind).3 incash).

**If you are a commercial or for profit organisation,** you must match funding 1:3 (for every \$1 applied for from Council, you must demonstrate a contribution of at least \$3 incash).

Please confirm the dollar amount you are applying for from Council \*

Must be a dollar amount and no more than 20000. What is the total financial support you are requesting in this application?

#### Other Income

Please show any income from sources other than a Hume Event Grant, including your contributions as outlined above, and any in-kind donations you may receive.

Income Description	Income Amount	Income Status

<sup>\*</sup> indicates a required field

Form Preview

#### **Total Other Income**

#### **Total Income (Hume and Other)**

This number/amount is calculated.	This number/amount is calculated.

#### **Hume Expenses**

Please list the items and amounts for how you intend to spend **Hume Council grant funding only**.

Example: Training \$600

Hall Hire \$1200 Facilitator \$200

This section must total the Hume Grant Amount Sought amount above.

Hume Expenses	Expense amount \$		

т	ota	IΗ	lun	ne	Fy	n	an	SF	2
•	vla		ш		-		-11	30	

This number/amount is calculated.

#### Expenses - other project costs

Please outline other project costs that will be incurred (other than Hume Council grant funding). Remember: if you have included volunteer hours in-kind in your income you must account for them in your expenses.

Other Expenses description	Expense amount \$	Expense type

Other Expenses total	
This number/	amount is calculated.
Total Expenses	
Total Expenses	Balance
This number/amount is calculated.	This number/amount is calculated.
Supporting Documents	
* indicates a required field	
BUDGET	
Please attach a detailed breakdown of the evo	ent budget including contributions by your
group, (including volunteer contribution) income and other fund opportunities (ie. other grants	ming grant funds from Council (if successful),
Include what assumptions are used to calcula	te ticket sales, staff costs etc.
Attach Budget * Attach a file:	
Accacil a file.	
QUOTES  Please attach any quotes for event items to s	upport your application
Please attach any quotes for event items to so	apport your application.
Attach quotes (you can attach up to 10 f Attach a file:	iles)
EVENT PLAN	
If available, please attach an event plan that	provides information for your event. This may ment, traffic control (if applicable), emergency example from a previous year.
Please note, before your event permit is final version of your event plan including appropriate.	issued, you will be asked to provide a g risk management plan and site maps as
Attach event plan * Attach a file:	

**OTHER SUPPORTING DOCUMENTS** Please attach any other documents relevant to supporting your application such as your organisation's Child Safe policies, audience feedback or documentation from previous events, Annual Reports etc.

Supporting	Documents	(you can	attach u	p to 1	.0 files)
Attach a file:					

#### Agreement, Privacy Statement and Declaration

\* indicates a required field

#### Agreement

If successful, you agree to hold \$20 million Public Liability Insurance (PLI) that is current for the dates of the event and that a copy will be provided to Council prior to funding being paid  $^{\ast}$ 

If successful, I/We will provide a current PLI for the event date/s prior to funding being

O Yes

#### **Privacy Statement**

Council is collecting the personal information contained within this application for the purpose of enabling you to participate in Hume City Council's Events Grants Program. This information will be disclosed to relevant Hume City Council personnel for the purpose of administering Council's Events Grants Program and not to any other party except as required by law. If you fail to provide this information, Council cannot consider your application.

#### **Declaration**

In submitting this funding application I declare that I am aware of the following terms and conditions and certify that:

- I am authorised by the Applicant/Auspice Organisation to act on behalf of the Applicant/Auspice to submit this application;
- All information given to Council in relation to the grant application is true and correct, whether that information is given through this application or in any other way;
- The person/s named as the Contact Person in this application has consented to be named as the contact for the Applicant/Auspice and has the authority to provide any information that may be required by Council in relation to this application;
- I will need to comply with all other Council terms, for example venue and events booking and permitting requirements

Council will not under any circumstances enter into grant agreements with external parties who:

- Conflict with Council's social justice charter and principles of equity, access, participation, rights and accessibility for all community groups.
- Pose a conflict with the broader policies and practices of Council or may be perceived in conflict.

#### Form Preview

• Undertakes any illegal or unethical activity that negatively impacts the community and/ or natural environment;

If funding is awarded, I agree to the following as part of the Agreement with Council:

- 1. Spend the money for the purpose for which the grant was provided as described in the application and the Agreement Document;
- 2.Return all unspent funds to the Council;
- 3.Council may request the right to financial documentation to verify the information provided to Council and other funding sources;
- 4.Provide financial reporting when required by Council
- 5.Ensure all eligibility criteria is met

I (The Applicant/Auspice) understand that, if we do not act in accordance with this Agreement:

- Hume City Council may terminate the agreement
- I may be requred to pay back any funding already paid and/or
- may be ineligible for any further funding from Hume City Council.

I have read the Hume Event Grant Program Guidelines 2025-26, Hume City Council Grant Giving Policy, Hume City Council Sponsorship Policy and agree to the above terms and conditions \*

○ Yes

Name of person authorised to sign the Funding Agreement \*

#### SUBMITTING YOUR APPLICATION

To submit your application be sure to click on the '**Submit**' button which appears on the last page of the application.

You will not be able to submit your application unless you have completed all the compulsory questions.

After submitting your application you will receive a confirmation email. If you do not receive a confirmation email please contact the Events Team via email <a href="mailto:events@hume.vic.gov.au">events@hume.vic.gov.au</a>

#### **FEEDBACK**

#### How did you find completing the application?

- Easy
- Average
- Difficult

Any further feedback on the application process?